

Top Image Africa Limited Newsletter

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THE CLIENTS ISSUE

IN LOVING MEMORY OF *BOB COLLYMORE*



1958 - 2019

We send our deepest condolences to the family, friends and staff at Safaricom for the tragic loss of their CEO Bob Collymore.

He invested greatly in community development, the youth, charitable and noble causes alike and notably spearheaded a purpose-led organization while at the helm of Safaricom.

His humility and compassion knew no bounds, he served all diligently and always with his usual friendly demeanor.

Our hearts grieve for his family, friends and all those he touched with his goodness.

We will all miss him here at Top Image Africa Limited. It was such an honor serving alongside you Bob.

Fare thee well Bob, we mourn and celebrate you in equal measure.



We would like to pay our respects to the former Safaricom CEO Bob Collymore who passed away after a battle with cancer. Rest in eternal peace Bob, we will all miss you here at Top Image Africa Limited.

Secondly, we'd like to thank all our clients for choosing to work with us this year. The next issue will take a look at our clients outside Kenya with a deeper focus on their activities and the Regional offices locations.

Let's take a look at some of our Kenyan clients' ongoing social media campaigns:-



#Get5GBFreeYouTube when you buy the All in One Safaricom Monthly Bundle by dialling *544#

#The Safaricom Bingwa Sokoni Promotion that seeks to recruit MPESA Agents that will directly award Safaricom subscribers who are already on MPESA. It's based on recommendation by the agent to their direct customers for every airtime purchase hence doubling their airtime.

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SAMSUNG

#Get on board with the Samsung Galaxy A series using the **#IssACrime** tag to check out the latest on the Galaxy series.

#Samsung Mobile Kenya has an arrangement with **Barclays Bank** and **Lipa Later** on the Galaxy S10 with up to 12 months flexible payments on the device.

#The Samsung Electronics Division recently unveiled the Samsung 2019 QLED 8K T.V.



#BIDCO has ongoing offers on their products at both **Naivas** and **Tumaini Supermarkets**.

#**PlanetSodaDrinkUpChallenge** ongoing in support of the #TotalAFCON2019 championships. The competition involves recording yourself as you drink 1.5 liters of Planet Soda and win a gift hamper from Planet Soda.

#Gental Care Hand Sanitizer available in new fragrances breezy Blue (blue in color), Aloe Vera (green), Milk and honey (clear) and Blushing Pink (pink).



#TheTotal Africa Cup of Nations started on Friday 21st June 2019 and is expected to end on the 19th July 2019.

#Amazing giveaways on Bonjour shop purchases, car service and car wash across all Total stations celebrating **#TotalAFCON2019** using the hashtag #FootballTogether.

#Trending through **#TotalAFCON2019** on their social media pages.

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#Showmax unveils discounted offers **Kshs. 250 for 3 months** and a whole year's subscription for Kshs. 1,000 with **MPESA Paybill** number **852552**.

#Showmax is in collaboration with Safaricom Fibre to the Home (FTTH) to acquire more subscribers.

#Brand new shows streaming right now with an option to download on the **Showmax App** and watch offline on your phone or tablet.



#Moulinex and Tefal launched their new Home and Cook Showroom at ABC Westlands.

#Plenty of amazing offers and discounted rates of up to 20% on selected items at leading retail stores across Malls.



#Activations and live demos held in leading retail stores.

#Part of the Carrefour Sarit Centre grand opening with a display stand and live demonstrations.



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